



pope francis center

BUILDING BRIDGES GALA



Thursday, May 8, 2025 | 6-9pm
On Ford Field - Detroit, MI
Cocktail Reception, Auction & Dinner



ABOUT POPE FRANCIS CENTER

Pope Francis Center (PFC) exists to provide meals, supportive services, crisis response, and housing assistance to Detroit community members in need, especially those experiencing homelessness. We welcome over 200 guests every day to our downtown Day Center where we provide nutritious meals, showers, laundry, housing advocacy and access to additional vital support services.

Our Bridge Housing Campus is a transitional residential program that provides trauma-informed, intensive wrap-around care for residents until they are ready to live independently. We envision a Detroit without homelessness, where every person has resources for sustained stability.

ABOUT THE 2025 BUILDING BRIDGES GALA

The 2025 Building Bridges Gala is PFC's annual fundraising event to further our mission of ending chronic homelessness in Detroit. The evening will be one to remember! Taking place ON Ford Field, we will celebrate with delicious food and drinks, exciting live and silent auction items, on-field activities such as your chance to kick a field goal, and a program sure to inspire. Cocktail attire with sneakers is recommended!

We anticipate over 800 guests in attendance at the 2025 Building Bridges Gala. Sponsorship packages include brand visibility before, during, and after the event on PFC's website, social media platforms and other media outlets. Top sponsor levels will also receive access to VIP activities at Ford Field.



2025 SPONSORSHIP OPPORTUNITIES

Thank you for joining us as a sponsor for the 2025 Building Bridges Gala! If you have questions about sponsorship, please contact Carmen Szurpicki, Director of Philanthropy, at carmen@pfc.org or 313-964-2823 ext. 210.

PRESENTING SPONSOR (2 AVAILABLE)

\$200,000

- 20 tickets to attend the event with 20 admissions to VIP activities
- Most prominent brand inclusion on jumbotron during event, collateral materials, advertising and media efforts, event website, event signage, PFC social media platforms, post-event full page ad in Crain's Detroit Business print copy
- Two page ad in digital program book
- 30-second commercial to be played during cocktail hour and shared via PFC social media platforms

BRIDGE BUILDER SPONSOR

\$100,000

- 20 tickets to attend the event with 10 admissions to VIP activities
- Prominent brand inclusion on jumbotron during event, collateral materials, advertising and media efforts, event website, event signage, PFC social media platforms, post-event full-page ad in Crain's Detroit Business print copy
- One page ad in digital program book

MACKINAC BRIDGE SPONSOR

\$50,000

- 10 tickets to attend the event
- Prominent brand inclusion on jumbotron during event, collateral materials, event signage, PFC social media platforms, post-event full page ad in Crain's Detroit Business print copy
- One page ad in digital program book

AMBASSADOR BRIDGE SPONSOR

\$25,000

- 10 tickets to attend the event
- Brand inclusion on jumbotron during event, collateral materials, event website, event signage, PFC social media platforms
- Half-page ad in digital program book

BLUE WATER BRIDGE SPONSOR

\$10,000

- 10 tickets to attend the event
- Brand inclusion on jumbotron during event, event website, event signage
- Quarter-page ad in digital program book

TABLE SPONSOR

\$5,000

- 10 tickets to attend the event
- Brand inclusion on jumbotron during event, event website, event signage

LOGO REQUIREMENTS

- Full color logo + white logo (vector formats)
- Please email logo files by **Friday, April 18, 2025** to Jamie Crudo at jamie@pfc.org.

DIGITAL PROGRAM AD REQUIREMENTS

- Full Page: 8.5" w x 11" h Half Page: 8.5" w x 5.5" h Quarter Page: 4.25" w x 5.25" h
- Please email digital ads by **Friday, April 25, 2025** to Jamie Crudo at jamie@pfc.org



2025 SPONSORSHIP FORM

SPONSOR NAME:

(as it should appear in event materials): _____

SPONSORSHIP LEVEL:

Presenting Sponsor
(\$200,000)

Bridge Builder Sponsor
(\$100,000)

Mackinac Bridge Sponsor
(\$50,000)

Ambassador Bridge Sponsor
(\$25,000)

Blue Water Bridge Sponsor
(\$10,000)

Table Sponsor
(\$5,000)

PAYMENT METHOD:

A check is included with this form.

Please email me an invoice at

A check will be mailed to PFC.

Please mail me an invoice:

ADDRESS: _____

I will take care of payment via
credit card by visiting
popefranciscenter.org/gala

CITY, STATE _____ ZIP: _____

CONTACT INFO:

NAME: _____

EMAIL: _____

PHONE: _____

To secure your 2025 sponsorship, please complete and return this form to Carmen Szurpicki, Director of Philanthropy, at carmen@pfc.org. Please make checks payable to Pope Francis Center and mail to 438 Saint Antoine St, Detroit, MI 48226. If you have any questions, please contact Carmen by email or by calling 313-964-2823 ext. 210.