

## FEEDING. SERVING. EMPOWERING.

## Ways to Give

## **Crowdfunding**:

Can be used by your team or company to raise money and awareness about your support of our mission. Can take various forms: We typically use the donation-based crowdfunding method. We are however open to whatever ideas your team may have in that regard.

## **DIY Fundraising:**

A creative and personalized approach to raising resources: Opportunity to create activities that works best for your organization

Personalized PFC Staff support.

Helps to raise awareness.

Inclusive and participatory.

# **Examples of DIY Fundraising**

- Charity Runs or Walks,
- Virtual Challenges (fitness goals or creative projects),
- Bake Sales or Craft Fairs,
- Encourage staff to invite family and friends
- Garage Sales,
- Skill-based Workshops,
- Themed Parties or Events, Social Media Campaigns and personal challenges.

# **Create a Fundraising campaign for your company and employees.**

### Figo Salon Fundraiser for Pope Francis Center

Created by Pope Francis Center



BIRMINGHAM | ROCHESTER

#### \$833 raised

#### Overview

Figo Salon is hosting their annual charity dinner and have selected Pope Francis Center (PFC) as this year's beneficiary! Please join us in supporting PFC's mission to end chronic homelessness in Detroit. Read below to learn more about PFC and how your support will make a difference.

Located in the heart of downtown Detroit, PFC's Day Center provides vital services to individuals experiencing homelessness. On an average day, we welcome 200+ guests and provide them with nutritious meals, showers, laundry, and access to doctors, dentists, lawyers, and housing providers through our free clinics. We've been serving Detroit's most vulnerable citizens since 1990, and we're committed to eradicating chronic homelessness in our city.

In the Fall of 2024, we will be embarking on a new journey with the opening of our Bridge Housing Campus (BHC), Bridge Housing Campus (BHC) is a holistic response to the complex and interconnected barriers to housing, based on years of research and best models for alleviating homelessness, finding that trauma-informed, intensive wrap-around care is what is needed to help people become and stay housed. BHC includes 40 studio apartments where residents will stay for 90 - 120 days with access to intensive medical, respite, psychological, addiction, social, and job-readiness services, as well as housing advocacy and support. We will continue to help residents navigate the complicated and disjointed housing resources available to create stability in their lives. Our goal is to support and empower our residents to become and stay housed upon leaving BHC, while creating a trusting long-term relationship to support them as they live independently.

8	5 donations 5 supporters			
Donate				
		Share		

PFC staff will create the page and provide you with links and other communication tools to help engage with your employees.
Work with PFC to determine if you want to include a fundraising goal, set milestones, involve challenges, have the fundraising campaign span a specific timeline, create a theme, and more.



#### Campaigns

## Countdown to Move-In at Bridge Housing Campus

Way to go everyone 🞉 we reached our goal!

Created by Pope Francis Center

#### Overview

We are in the final stretch before we welcome our first group of residents to live at the Bridge Housing Campus at the end of September and we truly cannot wait!

We have set a goal to raise **\$50,000 in our Countdown to Move-In at Bridge Housing Campus** campaign. These funds will go to work immediately to help our residents have what they need as they embark on this new journey of healing and hope.

Please follow along on our social media platforms throughout September to hear updates on the Countdown to Move-In, make a gift of any size, and invite your networks to join us in our mission to end chronic homelessness in Detroit. You are what make this work possible, and we are grateful for you!

For more information on our Bridge Housing Campus, please click here. Questions? Please



#### \$51,730 of \$50,000

♡ 96 donations

93 supporters





**Day Center** 438 Saint Antoine Street, Detroit, MI 48226

**Bridge Housing Campus** 2915 W Hancock St, Detroit, MI 48208

Contact Banke Ilori for more information 313-964-2823 | <u>banke@pfc.org</u>

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## **Scan to Donate**



www.pfc.org